

Choose from the different sessions and fill in your own schedule.

Time	First Choice		Second Choice	
	Session N°	Room	Session N°	Room
8:40-9:20	Keynote speaker in the Theater (speaking from 8:45 – 9:15, then MA for announcements)			
9:30-10:15				
10:20-11:05				
11:05-11:20	<b>BREAK</b>			
11:20-12:05				
12:10-12:55	Mandatory session			

## Keynote: Journey of an Independent Film Director

### Ivo Consi

FIS Alumnus, Film-Maker and Producer

I have been making short films since I was 12 years old. After graduating from the FIS, I went on to the university in Leeds (UK) where I did my BA in filmmaking. Today, I make music videos and short films. My latest project is a feature film "Dancing Day", shot in London.

1. A Global Career in Human Resources!	Session / Time	Room
<p><b>Kerri Arman</b> Vice President – Global Talent Acquisition, adidas</p> <p>I currently lead a team of 200 people around the world and am responsible for global talent acquisition (recruitment) and employer branding for the adidas group. Prior to adidas I have worked for a number of global players all over the world and after all these experiences I must say: I love the world of HR as it presents daily challenges, and the people that we hire contribute directly to the company's success. In my presentation, I will give you an insight of this job!</p>	1. 9:30 – 10:15	2.207

2. Pursuing a Creative Career	Session / Time	Room
<p><b>Edo Fujkschot</b> Graphic Designer and Illustrator</p> <p>From a very young age, I wanted to draw comic books for a living. In this presentation I talk about the journey of how I finally got there, and go on to explain what it takes to work on your own as a freelance artist, what it takes to stay focused and motivated working on your own.</p>	1. 9:30 – 10:15	3.206

3. Bauingenieurwesen – Ein Berufsfeld mit vielfältigen Einsatzmöglichkeiten	Session / Time	Room
<p><b>Melanie Keim und Julian Schmitt</b> Bauleitung Division Rohbau, MAUSS Bau</p> <p><b>Please note: This session will be in German</b></p> <p>Kaum eine andere Branche ist so vielseitig wie das Bauwesen. Ob im Straßen- und Brückenbau, beim Bau von Hochhäusern oder einem Einfamilienhaus, Bauingenieure begegnen uns in den unterschiedlichsten Bereichen des Alltags. Das Planen und Umsetzen von technischen Herausforderungen gehört dabei zum Arbeitsalltag. Wir möchten Euch Einblicke in den Studienablauf sowie die anschließenden Tätigkeitsfelder geben. Unter anderem stellen wir den Alltag eines Bauleiters im Hochbau vor. Seid gespannt auf viele praxisnahe Beispiele.</p>	1. 9:30 – 10:15	2.206

4. A Career is not a Straight Pathway	Session / Time	Room
<p><b>Prof. Dr. rer. nat. Dipl. Ing. Felix B. Engel</b> Professor for Experimental Renal and Cardiovascular Research, FAU Hospital Erlangen</p> <p>When I was young I was not sure what I want to do with my future. I studied biotechnology, mainly because my mother told me too. As I realized this is not what I wanted to do I switched to molecular medicine. After my PhD I had to decide again: industry or academia? In Germany or abroad? I planned to go to industry because I was afraid of the issues associated with an academic career, even though I liked academia. Finally, personal circumstances made me join Harvard Medical School to pursue an academic career. Today I am a professor and believe I have one of the best jobs ever. It will be my pleasure to tell you about my experiences.</p>	1. 9:30 – 10:15	3.202

5. The Prospect of Following an Academic Career	Session / Time	Room
<p><b>Prof. Dr. Helen Rogers</b> Professor for Management, TH Nürnberg</p> <p>Understanding what people do in their jobs on a day-to-day basis is not easy. Deciding what career path to take is also not easy and the prospect of following an academic career is probably something that you have not even thought about. The good news is that it has many alternative paths and is very rewarding, especially because of the freedom and flexibility it offers. In this session, I will tell you about what I do as Professor of International Management and share some lessons learnt along the way.</p>	1. 9:30 – 10:15	3.201

6. "Be Your Best Self" – From Computer Gaming to Quantum Cryptography	Session / Time	Room
<p><b>Imran Khan</b> Physicist, Max Planck Institute for the Science of Light</p> <p>The last ten years I was active in fundamental research at the Max-Planck-Institute for the Science of Light in Erlangen. Now I am leading a Start-up on quantum cryptography, a technology on the edge of human knowledge, able to secure our digital world of the future. In this talk I will show you my path and the lessons I learned on the way.</p>	1. 9:30 – 10:15	2.202

7. How are Products Developed for Target Applications - from Idea to Market Launch	Session / Time	Room
<p><b>Andreas Münzebrock</b> Lead of DC-Platform Project, Process Industries and Drives, Siemens</p> <p>Different ideas and schools, a skilled worker training and a degree in electrical engineering, followed by a part-time MBA, characterize my way into the professional world. After some other assignments in China, USA, and Mongolia, I became the Lead of DC-Platform Project at Siemens. I will give you fascinating insights about my recent work and the skills needed, but I will also share with you my previous experiences when working abroad.</p>	1. 9:30 – 10:15 2. 10:20 – 11:05	3.208 3.208

8. Workshop: Start-Up Power – Or What It Means to be an Entrepreneur	Session / Time	Room
<p><b>Dr. Verena Schraner</b> Owner of Schraner Group</p> <p>During this session I would like to share with you my experiences being an entrepreneur running several companies, and tell you something about the challenges, chances and risks that entrepreneurship involves. Although there is probably not the one and only way to become an entrepreneur, I am happy to share with you my personal way. Because „Starting your own business isn't just a job, it's a way of life.“ (Sir Richard Branson).</p>	1. 9:30 – 10:15	2.208

9. Reinventing Myself after Choosing the Wrong Field of Study	Session / Time	Room
<p><b>Peter Schopf</b> Saleshead of Siemens MindSphere (IIoT platform)</p> <p>Did you ever take a wrong decision? I might have done so in one of the most important decisions that you can take – your field of study. Or is it? It might not be as important as you think. Follow my journey through various fields of businesses and how I made my decisions with the ultimate goal to really make a difference. Moreover, you will get insight information about AR (Augmented Reality) and IIoT (Industrial Internet of Things) – subjects you will be confronted with in your future career. Take the chance to learn about it first hand!</p>	<p>1. 9:30 – 10:15</p> <p>2. 10:20 – 11:05</p>	<p>3.207</p> <p>3.207</p>

10. Before You Decide What to Study, Find Out Who You Are	Session / Time	Room
<p><b>Emre Cicek</b> Entrepreneur, Founder of madads Online Marketing Agency</p> <p>Have you ever asked: What do I want in life? In these days, everyone expects us to become something - but rarely ourselves. In my presentation, I will share my experience in following a path that harmonizes with the inner self. We will talk about the importance and techniques of self-awareness and fundamentals in developing a strong mindset. Furthermore, I will be sharing my experience in establishing a start-up business, introduce the online marketing profession, what opportunities university studies and studying abroad offer and how to find out which studies would be best for you.</p>	<p>1. 9:30 – 10:15</p> <p>2. 10:20 – 11:05</p>	<p>2.203</p> <p>2.203</p>

11. A Mechanical Engineer in Medicine – An Early Career Decision Leaves All Doors Open	Session / Time	Room
<p><b>Tobias Zobel</b> d.hip. Manager, Digital Health Information Platform</p> <p>Medicine or engineering – two fields that fascinated me during my school time. I finally studied mechanical engineering in the US. After focusing on combustion engines, my interest for medicine merged me into medical technology. I helped the university to build up the study program medical engineering and was later the director of the Central Institute of Medical Engineering (ZiMT). The combination of working between companies, hospitals and the university gave me the possibility to interact with various different professionals. Today, I am the head of d.hip, the Digital Health Innovation Platform and work closely with the Siemens Healthineers, the FAU University, the University Clinics Erlangen and the Medical Valley. I have founded four companies and work in the development of software. Making an early decision in life about your personal career still leaves many doors open for your professional development. Just make sure that you have passion for what you are currently aiming for.</p>	<p>1. 9:30 – 10:15</p> <p>2. 10:20 – 11:05</p>	<p>3.203</p> <p>3.203</p>

12. To What End Do We Study the Humanities? (And Why You still Can Get a Great Job)	Session / Time	Room
<p><b>Andreas Plöger</b> Communication Consultant, Historian, Birke &amp; Partner</p> <p>It is an old yet familiar story: Having earned their degrees in the notorious Humanities, graduates struggle to find a suiting career path. Sounds bad? No need to worry! You just have to think outside the box, invest time and passion. Why bother studying the Humanities? Who would want to employ you – and why? I will show you how I started working part-time at a local bakery and later managed to earn a Ph.D. scholarship in Modern History, now working as a PR consultant while wrapping up my thesis. We will discuss decision-making, exit options, internships, scholarship models and, most importantly, how to have fun despite people telling you that you won't get a job. At the end of the session, you will know why they are wrong.</p>	2. 10:20 – 11:05	3.201

13. Do You Have a Clear Career Plan What You Would Like to Do in 15 Years?	Session / Time	Room
<p><b>Andreas Possel</b> HR Strategy, Schaeffler AG</p> <p>15 years ago I apparently did not. Let me take you on a journey on what I am currently doing in HR Strategy after completing a dual apprenticeship, studying earth science and working in Hong Kong for some time. You will hear about my daily challenges and how every aspect of my "career path" in some way contributes to them.</p>	2. 10:20 – 11:05	3.208

14. University, Research, Teaching, or "Real Work"? You Decide!	Session / Time	Room
<p><b>Peter Bican</b> Assistent Professor, Nürnberg Campus of Technology, FAU Erlangen-Nürnberg</p> <p>Deciding on which passion to follow, hence, which job and training on the job to enter, is tricky. However, you do not need to know all the answers upfront. Sometimes in life, your perceptions and interests might change (or I guess that they will change), opening up a full range of new possibilities: Founder, Lawyer, Accountant, or Professor? All worked out for me! Just follow your heart, join my passion, and see you in class!</p>	2. 10:20 – 11:05	2.208

15. Follow Your Dream, You'll be Surprised Where It May Take You!	Session / Time	Room
<p><b>Laura Baxter</b> Opera Singer, Author and Executive Coach</p> <p>Somehow, I always knew that I wanted to be a singer, and although the adults in my life told me that I should study something more "practical," I pursued my dream. This dream led me on many adventures – singing on many different operatic stages including the National Opera Company, concerts with amazing orchestras, singing in a feature film, directing operas and musicals, and teaching on the faculty at Duke University and the Friedrich-Alexander-University here in Erlangen. But that was just the beginning. I wanted to understand every aspect of performing – including the psychological side. As master trainer, I began working with executives on their performance skills and have authored several books including Dealing with Divas and Other Difficult Personalities. In my presentation, I want to inspire you to follow your dreams.</p>	2. 10:20 – 11:05	2.206

16. I Spend My Day on Instagram and Facebook, and I Never Trained for It	Session / Time	Room
<p><b>Tina Langheinrich</b> Digital Consultant, User Centered Strategy</p> <p>When I left school, I knew exactly what I wanted to be. I wanted to train as a pediatric nurse and work in a hospital. Fast forward 20 years: my job title reads „Digital Consultant“ and I develop digital strategies for national but also international companies. So you can guess that in between my training years as a nurse and my current situation A LOT has happened. Keep in mind: the job you will be working in in 20 years might not even exist yet. During my session, I will give you some tips on how to find ideas for your career. In addition, of course what it is like to spend your entire day on Instagram and Facebook.</p>	2. 10:20– 11:05 3. 11:20 – 12:05	2.207 2.207

17. Building Up Your Own Company and Brand Right After School!	Session / Time	Room
<p><b>Jan Bolz</b> FIS Alumnus, Managing Director, Accruence GmbH</p> <p>It is often said that if you find a job that makes you happy, you will never work a single day of your life. For many people, starting their own business is the key to their personal freedom and happiness. If you are interested in entrepreneurship or marketing and want to learn about building your own brand and selling yourself, your service or your product to win over clients, making financially sound decisions and effectively leveraging your time, this is the right session for you. This talk may be especially useful for those who are still unsure what path they want to follow after graduation, and for those who are interested in working during their studies.</p>	2. 10:20 – 11:05 3. 11:20 – 12:05	3.206 3.206

18. Acting is More than Playing a Part	Session / Time	Room
<p><b>Ivo Consi</b> FIS Alumnus, Film-Maker and Producer</p> <p>Acting is one of the essential elements of filmmaking. I am offering an acting workshop in Prague, focusing on scene analysis, building a character from within, rehearsal and acting for screen. The session at FIS will cover these topics and thus give you an idea what is the film acting about.</p>	2. 10:20 – 11:05	2.201
	3. 11:20 – 12:05	2.201

19. A Life for Sports	Session / Time	Room
<p><b>Christoph Benesch</b> Sports Journalist, Erlanger Nachrichten</p> <p>As son of two journalists, I quickly had only one career aspiration: to become a journalist myself. Already earning pocket money with writing articles in my teenage years, I later used to work for the Nürnberger Nachrichten, and now I am the deputy editorial director in Erlangen. Not only football at Bayern Munich, handball at HC Erlangen and amateur sports is my job; I also wrote numerous foreign reports. Over the past five years, I have won five journalism awards, including the Laurus Media Award.</p>	3. 11:20 – 12:05	2.202

20. Importance of Personal Growth	Session / Time	Room
<p><b>Duncan Woods</b> Coach and Consultant for Personal Development</p> <p>Can you stop learning when you finish school? Just as you students are learning and growing in the school environment, it is essential that us 'adults' also have a growth plan for our lives. It is essential for you, me and all of us to understand that we are on a unique journey through life that by nature requires all of us to learn, grow and adapt continually. So, is it a scary ride, or a fascinating story that is unfolding every day? That is up to you...So, what is next for you? This discussion touches on the work in personal growth and in the session we workshop some tools that can help you grow your awareness and improve control of your own journey.</p>	3. 11:20 – 12:05	2.206

21. Follow Your Heart but Use Your Head	Session / Time	Room
<p><b>Willetta Carson</b> Professional Singer and Entertainer</p> <p>When following your heart and passion you need a personal vision. Whether singer or musician there is a business as well as creative side to a career in the performing arts. As a singer, my career has depended not just on skill and talent, but sound marketing and selling skills that everyone can learn. These are transferable to almost any career and are valuable tools that will serve you well in whatever you decide to do. By sharing my story, I hope you will learn how a combination of business skills, talent and preparation can bolster your success as a singer or musician as well as in many other careers.</p>	3. 11:20 – 12:05	2.203

22. Successful Telephone and Skype Interviews: How to Get Prepared, What to Include and What to Avoid	Session / Time	Room
<p><b>Rosie Norman</b> Owner and Director of Studies, Language Center Erlangen</p> <p>Increasingly in today's business world, job applicants are offered a telephone or Skype interview as the first stage of the selection process. This can be extremely nerve-wracking and a very daunting experience. But there are ways to get prepared for the upcoming call and to perform excellently during the interview. Would YOU be prepared? Would you know exactly what to have ready and how to approach the call? We will be looking at what you can do to make the best impression, create a positive atmosphere and show the interviewer exactly what you are capable of. So join me for this hands-on presentation.</p>	3. 11:20 – 12:05	3.208

23. Planned or Pure Luck? 7 Tips for a Purposeful and Diverse Career	Session / Time	Room
<p><b>Andrew Walker</b> Marketing Consultant in the Water Industry</p> <p>In this session, we will explore how my career has been a mixture of cold logical planning and "seizing the moment". We will compare being an employee with running your own business, how doing marketing can lead to great variety in your job, the importance of your network and, fundamentally, how vital it is to pursue a cause that you're passionate about – in my case, the environment and water. See you there!</p>	3. 11:20 – 12:05	3.201



24. Working as a Physician in Vascular Surgery	Session / Time	Room
<p><b>Veronika Almasi-Sperling</b> Senior Physician, FAU Hospital Erlangen</p> <p>Working as a physician is challenging and fascinating because you can bring scientific knowledge and intensive care of patients together. Social status is high as well as responsibility for people with severe problems of their health. Vascular surgery is rich in variety, because it combines diagnostics, surgical and non-surgical. Therapy as well as prevention of disorders of blood vessels.</p>	3. 11:20 – 12:05	3.202

Following page: Mandatory Sessions



Career Exploration (Mandatory for Grade 9)	Session / Time	Room
<p><b>Dr. Manja Leib</b> FIS Career and Higher Education Advisor</p> <p>This sessions targets Grade 9 with a career exploration kick-off. This is the first in a row of many sessions up through Grade 12. Through this workshop we will look at the difference of hard and soft skills, why both types are of importance in life, self-assess which skills pertain to you, research professions of interest and look into which hard and soft skills are needed for each of the chosen professions.</p>	4. 12:10 – 12:55	2.201

Personal Branding - What It Is and Why You Should Care (Mandatory for Grade 12)	Session / Time	Room
<p><b>Blanca Melendez</b> Entrepreneur, Business Owner, Photographer</p> <p>In the fast paced world of business and the unlimited reach that we as individuals acquire through Social Media, our Personal Brand becomes more of an asset (or a liability). Learning how to implement our Visual Brand and a Communication Plan becomes more critical to the professional success. We will kick-start the first steps into defining your own Personal Brand.</p>	4. 12:10 – 12:55	Conf. Room

Effective Presentation (Mandatory for Grade 10)	Session / Time	Room
<p><b>Tom Egerton</b> FIS Director</p> <p>Public speaking and presenting are really important skills to have, whether it be in school, university or the workplace. Unfortunately it can also be a very nerve-racking, intimidating experience for many. During this session I will try and give you some practical tips to help develop your presentation skills. There will be an opportunity to practice skills in small groups.</p>	4. 12:10 – 12:55	Theater

Ace the Interview (Mandatory for Grade 11)	Session / Time	Room
<p><b>Petra Niemczyk and Harry Lock</b> FIS Deputy Director/Head of Administration and High School Principal</p> <p>Interviews are one of life's unavoidable experiences. If you want to get ahead, most likely you will need to be successful in an interview at some point. Job interviews, internship interviews, university entrance interviews, medical school interviews--all of these can be competitive and nerve-wracking experiences. This session will look at strategies to use before, during and even after the interview to improve your confidence and chances of success.</p>	4. 12:10 – 12:55	Early Years Gym