

Grade 8-12 Career Day, 23 October 2017

Choose from the different sessions and fill in your own schedule:

8:40 – 9:20 **Keynote:** Aki Ben-Ezra – *adidas, Senior Director HR Strategy & Diversity*
“The war for talent is over, talent has won - the changing face of careers and work”

Session	Time	First Choice		Second Choice		Third Choice	
		Presentation	Room	Presentation	Room	Presentation	Room
1	9:30-10:15						
2	10:20-11:05						
	11:05-11:20	Break					
3	11:20-12:05						
4	12:10-12:55						

Session Descriptions:

Careers in corporate law

Session Description	Session No. / Time	Room
Dr. Thomas Lask, Corporate Lawyer, Kennametal Working as a European in-house counsel for an American corporation is challenging and rewarding. I would like to give you an overview of Kennametal, a worldwide operating tooling company with about 15,000 employees, and explain my career and challenges as a corporate lawyer. Am I the tricky lawyer trying to find the loops in the law? Or the law and order man? Or the detective chasing the crooks? Or the shuttle diplomat between the American and the European legal culture? I would like to discuss with you these and other questions you may have.	1 → 09:30	2.206

The life of a photographer: projects - workflow - exhibitions

Session Description	Session No. / Time	Room
Christian Höhn, Photographer and Artist When photography started fascinating me, I did not know anything about the background. Meanwhile I know that the range of photography is endless and there are very different opportunities to express yourself through your personal ideas.	1 → 09:30	2.203

Grade 8-12 Career Day, 23 October 2017

Future careers are global, requiring international networks for new technologies

Session Description	Session No. / Time	Room
<p>Ulrike Trapp, Owner of Trapp Networks</p> <p>Raised by a German family with a technical company, my career path seemed logical. After studying international marketing and language, I founded a company for international marketing. Innovations from this region are attractive for markets in North America, Eastern Europe and Gulf countries. Innovations for health and environment let us find concepts to develop market success. I would like to share with you my pathway to international marketing.</p>	1 → 09:30	2.208

How you might become a successful, acknowledged and satisfied CEO

Session Description	Session No. / Time	Room
<p>Claus Schuster, Diplom Betriebswirt (FH), CEO & Managing Partner of DEFACTO-X</p> <p>When I was your age, I knew I would like to be successful in the future. However, I did not know what this really meant and if I would be able to reach this goal. I used to work as a babysitter for a Managing Director from Siemens. Once we had breakfast, he showed me in a simple and concrete way how I can be successful and that everyone can reach success individually. During my session, I would like to share further experiences on my way to become the CEO of DEFACTO X GmbH and what I do being successful in the age of digital transformation. It is my target to provide ideas as well as impulses for you to help you plan your personal career.</p>	1 → 09:30 2 → 10:20	2.201

Fairy tale: from IT apprentice to improving interventional therapy

Session Description	Session No. / Time	Room
<p>Sriram Aiyer, Product Manager, Siemens Healthcare - Advanced Therapies/Interventional Radiology</p> <p>A doctor is a healer, who delves into the mystery that is the human body and treats people. To support doctors in their quest to save lives, our company tries to put all the information and the tools they need at their disposal. My job is to find out what their needs are and provide the doctor with the respective tools. Come get an insight into what it needs to cure strokes, fix damaged vertebrae and save a patient who has had a heart attack.</p>	1 → 09:30 2 → 10:20	2.202

Grade 8-12 Career Day, 23 October 2017

A career in public administration

Session Description	Session No. / Time	Room
<p>Marco von Dobschütz-Dietl, Stadt Nürnberg</p> <p>Currently responsible for the promotion of the Business Location Nuremberg within the Department for Economic Affairs, City of Nuremberg, I would like to show you in this session how interesting a job in public administration could be. I will present career opportunities and the structure of the municipality of Nuremberg and I will show you how a typical working day of a Head of International Economic Affairs can look like. I look forward to seeing you!</p>	<p>1 → 09:30</p> <p>2 → 10:20</p>	2.207

Follow your (very own) path

Session Description	Session No. / Time	Room
<p>Florian Hugenothe, Coach & Consultant - klementis</p> <p>You have it all figured out? You already know who you want to be or what you want to achieve. Personally, when I was your age, I did not. I had no clue at all. However, there was one thing I was sure of: I wanted to lead a happy life. Not a life full of regrets, of missed chances or opportunities - but a life where I can look back at any time and say: Great! What is next? If you can relate to that, let us talk about it - and about the most important part of your career: You!</p>	<p>1 → 09:30</p> <p>2 → 10:20</p>	3.206

A career in academia: what does research and teaching at a university mean?

Session Description	Session No. / Time	Room
<p>Prof. Dr. Christoph Safferling, LL.M. (LSE), FAU Erlangen-Nuremberg, Chair for Criminal Law, Criminal Procedure Law and international law</p> <p>Academic freedom is one of the great privileges of scholars. However, does that mean that there are no responsibilities and no constraints? I was educated as a lawyer in Germany and England but decided not to practice law. I focused on an academic career instead. One of my driving forces was the possibility to teach young adults. It is a long way to become a university professor, but it is a fulfilling profession, not least because of the academic freedom.</p>	<p>1 → 09:30</p> <p>2 → 10:20</p>	3.201

Grade 8-12 Career Day, 23 October 2017

Young Talents@Puma – after graduation: what comes next?

Session Description	Session No. / Time	Room
<p>Nadine Göller, Junior Manager Sports Marketing Motorsport Lina Franke, Junior Product Line Manager Sportstyle Rapid Response Jonas Goes, Junior Marketing Operations Manager Retail Europe Petra Hofmann, Senior Manager HR Development & Special Projects</p> <p>PUMA's young talents talk about their own experiences and topics, which were important to start successful into their young career. Questions addressed are: Why they selected PUMA as their first employer. Why did they apply for an apprenticeship or a dual study program? What is the difference between an apprenticeship and dual studies? What did they learn? In addition, how did they find their passion for the job they are in now?</p>	<p>1 → 09:30 2 → 10:20</p>	3.202

How to be your own boss?

Session Description	Session No. / Time	Room
<p>Beverley & Allen Cardew, Managing Partners of ABCconsulting: Relocation, Consultancy and Property Management advisors</p> <p>In today's changing world, employment mobility and personal flexibility are becoming more important to secure a good financial future. Your first job is unlikely to be your last. During your working life, and sometimes by circumstances beyond your control, you may have to change your career path. Opportunities could then be limited because of age, experience, or other discrimination factors. You may feel that you would rather become self-employed and take control of your own life and career. We will explore the discipline necessary for success in building your own company.</p>	<p>1 → 09:30 2 → 10:20</p>	3.207

Changing the world for the better?

Working as a university professor and a researcher in geography

Session Description	Session No. / Time	Room
<p>Prof. Dr. Fred Krüger, Institute of Geography, FAU University of Erlangen-Nuremberg</p> <p>Climate change, disasters, poverty, rapid urban growth, dwindling natural resources, political conflicts: the global and local challenges we face in today's world are huge. In order to sustain our lifeworld and livelihoods, we need to understand better what is shaping them. We need to assess the social and ecological processes behind these demanding developments and, ideally, come up with solutions to reduce injustices and mitigate crises. Or is that asking too much of scientists working at a university? I will provide you with a glimpse into the everyday working life of a researcher and academic teacher, with a focus on geography in particular. A few examples of what we do when we "do research" will hopefully help you to decide whether this a career you would like to pursue.</p>	<p>1 → 09:30 2 → 10:20</p>	3.208

Grade 8-12 Career Day, 23 October 2017

Tasks of a patent professional at Siemens

Session Description	Session No. / Time	Room
<p>Dr. Benjamin Sewiolo, Patent Professional, Corporate Technology Intellectual Property, Siemens</p> <p>As a European patent attorney, I would like to speak with you about the professional tasks, education, and further education requirements to work in this field. I will also share details about some of our company's current activities.</p>	<p>1 → 09:30 3 → 11:20</p>	3.203

Bauleiter: Ein anspruchsvoller Beruf mit viel Verantwortung

Session Description	Session No. / Time	Room
<p>Bastian Biller, Bauleitung Hochbau im Bereich Rohbau, MAUSS Bau</p> <p>Please note: This session will be in German.</p> <p>Das Bauwesen ist vielseitig und hochgradig spannend. Als Bauingenieure tragen wir Verantwortung, müssen Mitarbeiter anleiten und uns jeden Tag neuen Herausforderungen stellen. Ich möchte Euch Einblick in das Studium geben, welche Tätigkeitsfelder es gibt und welche Möglichkeiten der Arbeitsmarkt bietet. Anhand einiger Praxisbeispiele zeige ich auf, wie ein Arbeitstag auf dem Bau abläuft. Ich freue mich auf regen Austausch!</p>	2 → 10:20	2.206

Successful telephone interviews – how to get prepared, what to include and what to avoid

Session Description	Session No. /Time	Room
<p>Rosie Norman, Owner and Director of Studies, Language Center Erlangen</p> <p>Increasingly in today's business world, job applicants are offered a telephone interview as the first stage of the selection process. This can be extremely nerve-wracking and a very daunting experience. But there are ways to get prepared for the upcoming call and to perform excellently during the interview. Would YOU be prepared? Would you know exactly what to have ready and how to approach the call? We will be looking at what you can do to make the best impression, create a positive atmosphere and show the interviewer exactly what you are capable of. So join us for this hands-on seminar-workshop.</p>	<p>2 → 10:20 3 → 11:20</p>	2.203

Grade 8-12 Career Day, 23 October 2017

Follow your passion: from translation to relocation

Session Description	Session No. / Time	Room
<p>Friederike von Marwitz, Marwitz-Akademie / Trainer, Coach - Intercultural Business Etiquette and International Understanding</p> <p>I would like to share with you the pathway my career has taken. It does not matter what you do, but if you do something with passion, you will eventually have success. What does success mean? Most important is to find out what moves you to do the things you do. Interaction with people? Money? Power? Improving skills? During my presentation, you will get some insights into what I did and why.</p>	<p>2 → 10:20</p> <p>3 → 11:20</p>	2.208

Soft skills for a wealth of social capital

Session Description	Session No. / Time	Room
<p>Lorraine Kellum, FIS MS/HS ESL Teacher</p> <p>How much do career opportunities rely on soft skills like attitude, work ethic, friendships, and empathy? In this interactive session, you will have the opportunity to explore this question and reflect on the various ways you are already prepared for having a successful career, whether you realize it or not! We will develop strategies for increasing our own social capital and for engaging our peers in need of more effective social networks.</p>	<p>2 → 10:20</p> <p>3 → 11:20</p>	<p>3.203</p> <p>2.207</p>

Different areas and ways to work in the field of risk management and project business excellence

Session Description	Session No. / Time	Room
<p>Regina Beumker, Siemens Digital Factory Division, Factory Automation</p> <p>I started my professional career as project manager in strategic corporate management and currently work as head of project business excellence and risk management in the Siemens automotive and logistic industries. I can show you an example of developing a profession and key drivers for it.</p>	<p>3 → 11:20</p> <p>4 → 12:10</p>	2.201

Grade 8-12 Career Day, 23 October 2017

The secrets of successful leadership

Session Description	Session No. / Time	Room
<p>Claire Midwood, Senior Vice President Concept to Consumer</p> <p>There are many ideas around what successful leadership looks like. Most think it is down to intelligence and knowing all there is to know regarding the subject matter. I used to think that too. After 20 years in leadership positions, I have learnt that intelligence is just one aspect of good leadership. From Leeds University, to adidas and Apple - I would like to share my career journey and insights into what being a great leader is REALLY all about.</p>	<p>3 → 11:20 4 → 12:10</p>	2.202

The exciting world of international teaching

Session Description	Session No. / Time	Room
<p>Tom Egerton, FIS Director</p> <p>This presentation will focus on opportunities for teaching and educational leadership opportunities, particularly in developing countries. Many young adults do not consider teaching as an option but this presentation will present the variety of opportunities available and outline the richness and fulfilment a career in international schools can provide.</p>	<p>3 → 11:20 4 → 12:10</p>	3.206

A life for sports

Session Description	Session No. / Time	Room
<p>Christoph Benesch, Sports Journalist</p> <p>For professional athletes, life of sport ends normally after a few years in active competition. I dreamed of becoming a professional football player, but ended on moody fields on a very low level like so many others. However, I loved the game so much, that I started searching for another way into this life full of sport. On the other side of the field, I found sport journalism, so I started writing in the age of 13 and have never stopped until today. After university graduation, I got a special training at the "Nürnberger Nachrichten". Today I work for over ten years as a sports journalist and I am still full of passion.</p>	<p>3 → 11:20 4 → 12:10</p>	2.206

Grade 8-12 Career Day, 23 October 2017

From video games to law school, "bean-counting", and professorship?

Session Description	Session No. / Time	Room
<p>Peter M. Bican, Academic Council, Nuremberg Campus of Technology, Friedrich- Alexander-University Erlangen-Nuremberg</p> <p>Successfully zigzagging your career: How watching movies helped me to land a job at one of the largest consulting and audit firms in the world and ultimately secured me a PhD position at Germany's top business school. This led me on the path to becoming a Professor in Technology and Innovation Management. Interested? Follow your passion and join my session.</p>	<p>3 → 11:20 4 → 12:10</p>	3.201

International lawyer – what are the options?

Session Description	Session No. / Time	Room
<p>Ulrica Geissler, International Business Law, LIEB Rechtsanwälte</p> <p>Law is predominantly national, but there are some exceptions. I will talk about the different fields in which you can work internationally, how you can get there and what you do. Of course, you will also learn about my path to what I do now – international business law.</p>	<p>3 → 11:20 4 → 12:10</p>	3.202

How to speed up software development for trains and how can a physicist help?

Session Description	Session No. / Time	Room
<p>Agnes Baumgärtner, Mobility Division, Siemens</p> <p>When I decided to study physics, I did not have software development or building trains in mind. I would like to take you on the journey of my career and give you some insights of my work as Software Project Manager. Managing complexity is one of my biggest and most exciting challenges.</p>	<p>3 → 11:20 4 → 12:10</p>	3.207

Grade 8-12 Career Day, 23 October 2017

Designing careers in biomedicine, medical technology and drug development

Session Description	Session No. / Time	Room
<p>Prof. Dr. Georg Fey, Ph.D., former professor of Genetics, University of Erlangen-Nuremberg; co-founder and CSO (Chief Scientific Officer) of SpectraMab and Kosmas Pharmaceuticals, GmbH</p> <p>Treatment success in Medicine critically hinges upon traditional, not necessarily scientific skills of the physician, such as professional training and experience, compassion, the ability to gain trust of the patient and to boost his or her own healing powers; in short: the "trade" and "psychosomatic" components of the "art of healing". In addition, the "scientific" arm of Medicine has become increasingly important, and there are now many career opportunities in the facts- and knowledge-driven segments of Medicine, including Diagnostics, BioStatistics, Medical Devices, Medical Technology, Preventive Medicine (Vaccination), Hygiene, Drug Development, among others. In this session, we will discuss careers in BioMedicine with a focus on rational drug design and drug development for cancer, inflammatory and autoimmune disorders. "Targeted therapies" and "immunotherapeutic, recombinant biologic agents" currently account for about one third of all newly approved drugs in Oncology and are major drivers of innovation in Pharmacology overall.</p>	<p>3 → 11:20 4 → 12:10</p>	3.208

Ace the interview

Session Description	Session No. / Time	Room
<p>Petra Niemczyk, FIS Deputy Director & Head of Administration, Harry Lock, FIS HS Principal</p> <p><i>Grade 12 students are highly encouraged to attend this double-session, as it aims toward interviews that occur during university. All other students equally welcome to join</i></p> <p>Interviews are one of life's unavoidable experiences. If you want to get ahead, most likely you will need to be successful in an interview at some point. Job interviews, internship interviews, university entrance interviews, medical school interviews--all of these can be competitive and nerve-wracking experiences. This session, which is likely to be of particular value to Grade 10 upwards, will look at strategies to use before, during and even after the interview to improve your confidence and chances of success. As well as looking at do's and don'ts, there will also be a role-play scenario to give practical experience.</p>	<p>3 + 4 → 11:20 – 12:55 Double session</p>	Theater

Grade 8-12 Career Day, 23 October 2017

Follow your heart but use your head

Session Description	Session No. / Time	Room
<p>Willetta Carson, Professional Singer</p> <p>When following your heart and passion you need a personal vision. Whether singer or musician there is a business as well as creative side to a career in the performing arts. As a singer, my career has depended not just on skill and talent, but sound marketing and selling skills that everyone can learn. These are transferable to almost any career and are valuable tools that will serve you well in whatever you decide to do. By sharing my story, I hope you will learn how a combination of business skills, talent and preparation can bolster your success as a singer or musician as well as in many other careers.</p>	4 → 12:10	2.203

Which way now?

Session Description	Session No. / Time	Room
<p>Caroline Lewis-Jones, HoD Humanities, UK Higher Education Advisor</p> <p>The aim of this presentation is to give you some ideas about what you can do to begin to think about what you want from your future. Some people will tell you that they know what they want to do, whilst other people will be unsure. Whether you fit into the group that says 'I know what I want to do', or you always answer 'I have no idea', talking about your options is very important. We will be looking at different ways to gain a clearer view of what your future could look like.</p>	4 → 12:10	2.207

My bi-continental personal & professional development journey at Siemens

Session Description	Session No. / Time	Room
<p>Sara Elkady, Global Pricing & Process Manager, Customer Services @ Digital Factory, Siemens</p> <p>I started my career in Research & Development in the field of Electrical Power & Control, as a Graduate Teacher Assistant. This was at the College of Engineering in the Arab Academy for Science & Technology, based in Alexandria, Egypt. Business Development, Product Management, and finally Process Management were amongst the stations I had throughout my professional journey, which lead me here to Germany. In this session, I would like to give you an idea about how this journey developed and what are the interesting things I got to experience within the different job functions. I will also shed light on which skills contribute to your success in a constantly changing global environment.</p>	4 → 12:10	3.203

Grade 8-12 Career Day, 23 October 2017

Engineering, environment, and big data – the career path of a Chicago tech startup

Session Description	Session No. / Time	Room
<p>Josh Schubert, PE, Director of Energy Engineering, Goby</p> <p>Via Skype</p> <p>Goby is a cloud-based platform for energy management, invoice automation, and sustainability tracking. Learn how a small green building consulting team grew to become a world leader in green building certifications and reporting. This will be a discussion on what kind of career paths we are looking for to build a good team and how to make your resume stand out amongst hundreds of candidates for positions in the green building industry. Joshua Schubert has a Bachelor's degree in Mechanical Engineering from the University of Minnesota, holds a Professional Engineering license in several states, and is one of 2017's Leaders of the "Consulting-Specifying Engineer Magazine 40 Under 40 Rising Building & Engineering".</p>	<p>4 → 12:10</p>	<p>2.208</p>